



Lake County Democratic Club
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FPPC #850642

Lake County Democratic Club Meeting Minutes – July 11, 2018

Meeting at the Methodist Church Social Hall in Lower Lake was called to order at 6:33 p.m. by Chair Susan Cameron who welcomed members, guests and Speaker Mayor Mireya Turner. 23 persons total in attendance (17 members & 5 guests), including Officers: Chair Susan Cameron, Vice Chair Louis Rigod, Treasurer Steve Wylie, and Secretary Pauline Pavon.

MOTION: Approval of Agenda. Agenda approved as written.

MOTION: Approval of June Minutes. Approval of minutes as written.

ANNOUNCEMENTS – SHARE GOOD NEWS – PUBLIC COMMENT –Chair Susan Cameron: Swing Left is an organization working to flip Republican seats in the House to Democrat. Two trainings being offered next week: one teleconference or webinar on fundraising, and one in Geyserville on how to organize a campaign; printed announcements passed around. Becky Curry will send out an email blast of this info. T-shirts available for a donation; membership renewals are due for May & June; distributed list. Middletown Area Merchants' Association has evening First Friday celebrations downtown; nice community event & a great opportunity to go wearing a Dems Club T shirt!

PROGRAM –

Vice Chair Louis Rigod introduced guest speaker Mireya Turner, Mayor City of Lakeport who gave a presentation about SB1, the California Gas Tax. She is urging citizens to vote “no” on Proposition 6. Supervisor Tina Scott shared the figures from S. DeLeon (County Public Works Manager) on what specific projects in Lake County this state money is earmarked for. SB69 passed in June primary: this is a “lock” bill so that money is used for transportation purposes only. Mayor Turner provided supplemental printed brochures with bullet points, etc. to really emphasize that it's up to us to get the word out, as voters are being misinformed by partisans.

Meeting recessed at 7:23 p.m. Reconvened at 7:38 p.m.

OFFICER REPORTS -

Chair Susan Cameron:

- Attended Health Care for All- CA Directors meeting in Davis 6/16. Current strategy is to abandoned SB 562, wait and see who's elected and if Medicare For All gains momentum nationally. Then re-group in 2019. Newspaper insert spearheaded by Sacto chapter of HCA in collaboration with PNHP. What an undertaking! Distributed copies, asking folks to read and share.
- Values statement printed with logo on poster board for use in all booths in future.

- Held an Executive Committee meeting for Thursday, June 21, 2018 at the Lower Lake Coffee place. Focus on membership building w/goal of filling leadership positions so we can WIN in November. Those minutes will be distributed to Club membership with next month's agenda and minutes.
- Attended 2nd round of Community Visioning forums. This one focused on economic development. A good participatory experience.
- Held initial planning meeting on 6/28 for Democrats Annual BBQ Fundraiser. Thanks to those of you who showed up to participate.
- Picked up our new T-Shirts; they are available to Club of CC members for a \$10 donation. Got these in time for:
- Independence Day Fair in Clearlake. We rode in the parade in vintage convertible, thanks to Mary & Dave Borjon. Then had booth presence all day. Good exposure; some voter reg success.
- Went to the theater for the first time in 20 years to see RBG – Ruth Bader Ginsberg. She is a rock star -- great film!
- Attended BOS meeting on 7/10 in support of IHSS workers in Lake County; addressed the BOS on the need for bringing wages up for our working poor. Was very well attended as SEIU publicized it.

Vice Chair Louis Rigod: Guest speaker for our next meeting on August 8th will be Gene Palino, who is an avid Lake County historian. He is over 90 years of age and has lots of tales to tell about his life long experiences. A departure from “political stuff” but he says he DOES have a Democrat story.

Treasurer Steve Wylie: Presented a printed report summarizing YTD revenue & expenses. We're taking in more than budgeted, and spending less than budgeted. If this trend continues, perhaps contributions can be made to candidates who need it for Nov election. Report attached.

Secretary Pauline Pavon:

STANDING COMMITTEE REPORTS -

Membership & Outreach Acting Chair Carlene Leskar Currently have 116 members. Carlene was at the 4th of July celebrations in Clearlake, staffing the booth. She noticed it was difficult to talk to the youth who came to the booth with their parents. Most people who registered didn't register Democrat. Sent out 7 membership letters for July renewals.

Candidates & Issues Acting Chair Rich East: Nothing much to report. Other members of the committee don't seem to respond; he'll give it another go. Pauline Pavon appointed to assist on this committee as a “point person” for No on Prop 6.

Voter Services Chair Mary Borjon absent; her written report was read by Susan Cameron. The table at Hidden Valley Lake was cancelled for June Lakeshore Lions June 30 Event: We had three marchers, Holger, Pauline and Ralph and 4 riders, Mary, Dave, Susan and Shirley for the parade. We had three haters say derogatory things to us, but were mostly cheered on. Our messages were “Join Us, Families Belong Together and Vote, Vote, Vote”. Those who tabled were Susan, Shirley, Carlene, Sandy, Pauline, Bob and Carol and a big thank you to Holger for hauling everything back to the storage unit. Our results for the day were 22 families with young children stopped by to play with the sand wheels, 4

older adults stopped by, 4 forms taken home to complete, 3 submitted two of which were Democrats. Five persons said they were not interested in registering. Next VR Event is HVL Concert on the Green on July 20th with Ceva, Pauline and Holger. One more volunteer would be helpful. Power to the Youth is on August 4th from 10 to noon at Austin Park. Almost fully staffed. Focus is on youth. If anyone is interested in supporting our efforts or has a suggested approach to reach out to youth from our table, please let me know. The County Fair is coming up and Chloe Karl will be looking for volunteers. Please call her to sign up and get your schedule and fair pass if allocated. Chole is the lead, 263-6656. Many volunteers will be needed over a three day period.

CENTRAL COMMITTEE REPORT – Becky reported an overview of activities regarding Elections committee work and recent efforts to support IHSS workers’ goal to get a better wage.

Annual Fundraising BBQ is happening on Saturday, September 22nd; Susan leading and addresses this next. This is our big annual fundraiser, and at this point looking for someone to take on beer acquisition and decorating. Theme is Ride the Wave with 60s style. Also, new approach to pursuing sponsorships and silent auction items. Distributed ask letter and sponsorship table form along with a listing of individuals and businesses who were mailed these letters & forms. Each member asked to retain the list and if they have a personal relationship with any, follow-up with them in about two weeks. Also, if you know others who you think might be inclined to sponsor or donate item, please give them a letter & form. This info will be sent out via email within a week so each member can print out, or forward by email to friends/acquaintances. We want to widen the network circle to ask as many residents as possible to support us.

As mentioned in Voter Services Chair report, LCDCC will host a booth at County Fair from Aug 31 – Sept 3. Many volunteers will be needed; assume that Chloe will have a schedule for sign-ups at next meeting.

ONGOING BUSINESS – Implementing strategic plan:

Chair emphasized that Standing Committee chairs and members on those committees are needed. Also, Officers are needed. Assistant Treasurer position important & vacant.

Chair asked Lake County News for a report on advertising. No response so recommended we cease advertising with them. Agreed by consensus.

Chair asked KPFZ for a report on when our underwriting sponsorship is mentioned.

They provided a schedule showing our ‘blurb’ occurs 5 times per week. Several members confirm hearing them on the radio too. Motion made to continue underwriting for \$150 fee for another quarter. MSPU.

T-shirt availability mentioned already.

NEW BUSINESS – Tiered membership program

Treasurer Steve Wylie presented a proposed program that had been discussed at Exec Comm meeting. Both discounted memberships and premium memberships proposed. James Evans motioned that we adopt this program. MSPU.

Meeting adjourned at 8:30 p.m.

Next regular meeting will be on August 8th at the Social Hall in Lower Lake 6:30 p.m.