Keep It California, a non-partisan PACP. O. Box 993581 · Redding · CA · 96099

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April 13, 2015

Breaking News! Happy Birthday Thomas Jefferson!!

Media Contact: Kevin Hendrick



Rural California citizens vote to form a new multi-county, non-partisan political action committee called "Keep It California PAC"

On Tuesday April 7, 2015, concerned citizens from throughout rural California met in Redding, California and voted to form a new multi-county, non-partisan political action committee.

"Keep It California PAC was formed to represent the interest of all Republican, Democrat and Independent voters who oppose separation from California," according to Keep It California Campaign Chair, Cindy Ellsmore. "Our mission is to advocate for better representation of rural California and to oppose breaking away to form a new state."

The Principal Officers for the Keep It California PAC elected at this meeting include:

Cindy Ellsmore Campaign Chair Sierra County Kevin Hendrick Vice Chair, Spokesperson **Del Norte County** Rob Rowen Vice Chair, Campaign Headquarters **Shasta County Dolly Verrue** Secretary Siskiyou County Treasurer John Mertes **Del Norte County** Larry Marks **Assistant Treasurer** Siskiyou County

"Keep It California is forming Local Coordinating Committees in every county where State of Jefferson proponents are active and has volunteers in 20 counties building these committees to monitor and respond to any incursions by Jefferson proponents," stated Vice Chair, Kevin Hendrick. "Keep It California will provide material and financial assistance to these local efforts." Hendrick was the director of the Keep It California campaign in Del Norte County which defeated the proposed State of Jefferson with 58% voting NO on an advisory ballot measure in June 2014.

Keep It California will encourage local agencies to evaluate the financial risks and uncertainties before continuing down the wayward path to Jefferson State and will inform voters and elected officials of the disastrous consequences of separating from California.

Most rural counties get back more money than local taxpayers pay to the State of California. "If we separate from California, our communities will lose millions of dollars in funding for roads, education, and social services for youth, families and seniors," explained Cindy Ellsmore. "Jobs funded by the state through our schools, counties, parks, prisons, police and nonprofit community provide living wage employment which helps support our local economy."

"I never considered a difference of opinion in politics, in religion, in philosophy, as cause for withdrawing from a friend." Thomas Jefferson



